

Enterprise Hybrid IT and Multi-Cloud Environments



# 5 WAYS OBSERVABILITY PICKS UP WHERE MONITORING LEAVES OFF

Monitoring is an essential part of any enterprise IT organization. However, it requires manual, domain-focused tasks, and can lead to tool sprawl, alert noise, and conflicting sources of truth.



## Observability takes your monitoring to a whole new level.

Give your enterprise IT a complete picture of its on-premises, hybrid, and multi-cloud environments, to help make your teams more effective, productive, collaborative, and in-control.

**30%**

Of enterprises will increase their adoption rate of observability tools by 2024<sup>1</sup>

**\$28.2B**

Projected value of merged global observability and security analytics market by 2024<sup>2</sup>

**42.2%**

Annual growth rate of data collected by enterprises, expected to reach 2.02PB by this year<sup>3</sup>

## Here are 5 ways DRYICE iObserve picks up where traditional monitoring leaves off:



1

### Single Source of Truth

Observability enables proactive management and digital experience through real-time and predictive intelligence.

#### Monitoring Challenges



Missed alerts



Low collaboration



Error-prone responses

### Accelerated Remediation

Observability, combined with AI and machine learning, speed up the process with automated analytics, actionable intelligence, and predictive recommendations.

#### Monitoring Challenges



Manual tasks



Human error



Conflicting analysis



2

### Deep Operational Visualizations

Observability helps you visually assemble disparate data points into one complete picture of your environment.

#### Monitoring Challenges



Excessive alert noise



Low data correlation



Inefficient IT Ops



3

### Cost Efficiency

Observability can reduce costs and speed time to value by giving your teams faster insights into component relationships, deviations, and dependencies.

#### Monitoring Challenges



Tool sprawl



Excessive overhead



Wasted licensing fees



4

### Cross-Domain Correlation

Observability provides deep visibility across massive real-time and historical metrics, logs, and trace data, and improves collaboration across IT Ops, DevOps, and security teams.

#### Monitoring Challenges



Domain, on-premises focused



Wasted CapEx, OpEx



Manual correlation



5



## See the whole picture with observability built to meet you where you are.

DRYICE iObserve offers organizations of all sizes and verticals a comprehensive, integrated, cost-effective, full-stack solution.

Sources:

1. Innovation Insight for Observability. Padraig Byrne, Joss Chessman, Gartner. March 9, 2022.
2. New Investor Opportunities Emerge in Cloud-Era Cybersecurity. Morgan Stanley. October 7, 2021.
3. Rethink Data: Put More of Your Data to Work—From Edge to Cloud. Seagate Technology and IDC. July 15, 2020.